

Conference  
on Human  
Factors in  
Computing  
Systems

**5-10 April**  
Ft. Lauderdale  
Florida, USA

CHI 2003 will focus on challenges arising from interactive digital media as a new mass communication medium. Communication informs, engages and persuades, and thus creates new horizons for all human activity. We have already set sail towards these new horizons. The anchor's up, but we don't quite know where we're bound. Come aboard CHI 2003 and help us to steer a course. Bring distant shores into view. Chart new routes to new destinations. Each new route will bring fresh opportunities. Little will remain unchanged - publishing, learning, marketing and politics will all change in the face of disruptive technologies. These changes must be guided by HCI's human perspective and balance. As a result, HCI must be renewed with the fullest understanding of what it is to be human and what our humanity implies for interactive communication in the digital world.

**CHI 2003**  
NEW HORIZONS